

VIDHI PAREKH

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PROFESSIONAL SUMMARY

Program manager who runs **cross-functional technology programs** end to end: scope, schedule, **dependencies**, **risk**, and **executive reporting** across engineering, product, and operations. Launched two platform rollouts at **89% on-time delivery** and cut manual reporting effort **40%** by standardizing launch metrics. **Certified Scrum Product Owner (CSPO)**; M.S. Information Science, UT Austin, May 2027.

CORE SKILLS AND CERTIFICATIONS

Program and Project Management: End-to-end program management, program governance, project planning, scope and schedule management, roadmap and milestone tracking, dependency and risk management, release and change coordination, launch readiness, process improvement, program documentation, Agile and Scrum

Business and Operations: Cross-functional coordination, stakeholder management and communication, executive status reporting, requirements gathering, KPI definition and dashboards, business case analysis, product lifecycle and adoption tracking

Technical and Tools: SQL, Python, ETL pipelines, workflow automation, advanced Excel (pivot tables, lookups), PowerPoint, Tableau, Power BI, Jira, Confluence, Azure Boards and DevOps, Git, SDLC, generative AI tooling

Systems and Production Support: Java and Spring Boot microservices, Kubernetes, Kafka, RabbitMQ, Solace, REST APIs and Swagger/OpenAPI, distributed systems troubleshooting, root cause analysis, incident triage, production readiness

Certifications: Certified Scrum Product Owner (CSPO), Databricks Certified Generative AI Engineer Associate, Generative AI Fundamentals, Responsible AI | Interests: Women in Product, event management, travel, dance

EDUCATION

The University of Texas at Austin, School of Information, Austin, TX Aug 2025 – May 2027
M.S. in Information Science, Data Science Concentration | GPA: 3.5/4.0

University of Mumbai, Mumbai, India Aug 2020 – May 2023
B.E. in Information Technology | GPA: 9.2/10.0, Graduated with Distinction

PROFESSIONAL EXPERIENCE

Product Strategy Consultant | Memory Lane Care Navigator | Austin, TX Aug 2026 – Present
Early-stage digital health startup building a care navigation product for family caregivers.

- Align go-to-market direction on a single buyer segment, as measured by a prioritized shortlist of qualified **B2B target accounts** delivered to the founder, by scoring segments on market size, willingness to pay, and workflow fit.
- Frame the pricing decision behind the commercial model, as measured by a **bottom-up price and unit of sale** the founder now prices against, by decomposing caregiver workflows and running executive and operator interviews.

Associate Product Manager | Jio Platforms Limited | Mumbai, India Dec 2024 – Jun 2025
One of India's largest digital services platforms, serving 400M+ subscribers across telecom and consumer apps.

- Launched two platform rollouts, as measured by **89% on-time delivery** against committed milestones, by owning the backlog, running **release-readiness reviews**, and tracking cross-team dependencies in Azure Boards.
 - Standardized launch and adoption **metric definitions** across product, engineering, and business teams, as measured by a **40% cut in manual reporting effort**, by consolidating fragmented KPI tracking into one executive-facing source of truth.
 - Governed release scope for a subscription feature, as measured by a prioritized plan agreed across support and operations, by querying **10K+ user behavior signals** in SQL and reconciling competing stakeholder input.
- Award:** Jio Spotlight Award for proactive contributions to the team.

Assistant Manager, Quality Engineering | Jio Platforms Limited | Mumbai, India Dec 2023 – Dec 2024

- Mitigated recurring production defects, as measured by a **25% reduction** across release cycles, by designing automated regression suites in Selenium, JMeter, and REST API tests and embedding **quality gates** into the release path.
- Contained issue triage time, as measured by a **30% drop** from report to root cause, by automating log analysis in Python and running **root cause analysis** across Java and Spring Boot **microservices**, Kubernetes workloads, JVM metrics, and SQL databases.

- Resolved event-driven and API integration failures across **Kafka, Solace, and RabbitMQ** messaging and **REST services**, as measured by downstream dependencies cleared for **production readiness**, by tracing message flow and consumer behavior pre-release.

PROJECTS AND RESEARCH

AI Adoption in Behavioral Health | IC² Institute at UT Austin, graduate research

- Orchestrated a **994-patient and 204-provider study** end to end, as measured by **implementability isolated as the top adoption driver**, by coordinating Qualtrics deployment, interviews, and **Power BI** reporting.

LLM Tutor, AI Agent Evaluation Framework | [Live demo](#)

- Compared four AI assistants against Bloom's Taxonomy and Microsoft HAI guidelines, as measured by five delivered features and a **UX Design Awards 2026 New Talent nomination**, by defining a 15-criterion scoring framework with a five-person team.